National Order of the Arrow Conference

Communications Committee

July 31 – August 5
Iowa State University

NOACOMM 2004

Lodge Web Site Competition
Judging Criteria

Lodge:

Web Site Address:

Content		23 points
1. Content on the site is appropriate to the Scouting movement *–OA Web Site Guidelines #2–*	Yes	4
	No	0
2. The site homepage features an event within three months of the date judged (past or future)	Yes	5
	No	0
3. A calendar of upcoming and recent events is easily available. The calendar should provide event descriptions or links to more information.	Yes	3
	Yes, only with event dates	2
	No	0
4. A portion of the site has been updated within the last three months	Yes	4
	No/Can't tell	0
5. Contact information for at least one lodge leader (i.e. chief, adviser, staff adviser) is readily available	Yes	4
	No	0
6. Basic information about the lodge and the council it serves is readily available	Yes	3
	No	0

Comments about Content:

Design   18 points

7. Each page is devoted to a single topic *(Exception: homepage or index pages if used to provide short descriptions of and link to several different areas)*	Yes No	4 0
8. Pages effectively utilize white space in addition to text and graphics for a pleasing layout	Yes Somewhat No	4 2 0
9. Colors on the site complement each other, are coordinated, and are pleasing to the eye	Yes Somewhat No	5 3 0
10. Pages throughout the site use a consistent layout, font selection, and style *(Note: different sections of the site may have different styles, but pages within the same section should have the same style)*	Yes Somewhat No	5 3 0

Comments about Design:

Pizzazz   17 points

11. Pages use photos and other graphics to enhance written content	Yes, on most or all pages Yes, on some pages No	5 3 0
12. Pages use buttons and other graphics to assist in the formatting and appearance of the page beyond simply enhancing content	Yes, on most or all pages Yes, on some pages No, not at all	5 3 0
13. The site is accented by browser toolbar icons, animations, or other multimedia features that do not detract from the purpose of the site	Yes No	4 0
14. If used, animations such as Flash or animated GIFs load quickly, are easily skipped or stopped, and are not required for site navigation	Yes or N/A No	2 0
15. If used, video or other bandwidth-intensive multimedia files are provided in both high-bandwidth and low-bandwidth versions	Yes or N/A No	1 0

Comments about Pizzazz:

Guidelines and Technical Compliance   **22 points**

16. The site does not contain any unprotected safeguarded information (i.e. OA ceremonies), BSA Supply Division materials, or commercial advertisements or materials (except for an acknowledgement of the hosting service) *–OA Web Site Guidelines #3-6–*	True False	4 0
17. A method to contact the webmaster is easy to find *–OA Web Site Guidelines #9–*	Yes No	3 0
18. If the site collects any personally identifying information, a privacy policy is clearly visible on all pages where data is collected	Yes or N/A No	3 0
19. The site contains links to:		
a. Its council's web site	Yes No	1 0
b. Its section's web site	Yes No	1 0
c. Its region's web site	Yes No	1 0
d. The National Order of the Arrow web site	Yes No	1 0
20. Pages contain no apparent copyright or intellectual property violations *–OA Web Site Guidelines #7–*	True False	3 0
21. When the homepage is run through the W3C Validator tool to test standards compliance, there are few errors (http://validator.w3.org/) *(If no DOCTYPE or encoding is found, specify HTML 4.01 Transitional and iso-8859-1 respectively. Highest score is then 3.)*	Valid, no errors 1-7 errors 8-14 errors 15-21 errors 22-28 errors 29+ errors	5 4 3 2 1 0

Comments about Guidelines and Technical Compliance:

Usability and Accessibility   20 points

22. Text is easy to read and user can change the font size without making the page unusable	Yes Somewhat No	4 2 0
23. Page titles (in title bar) are unique for each page	Yes No	2 0
24. All images used for page content make appropriate use of alternative text tags that are accurate, succinct, and descriptive	Yes No	3 0
25. Each page has a navigation bar or similar way to get to all the main areas of the web site	Yes No	4 0
26. All critical sections of the page (i.e. navigation bar, major content) appear acceptably in the viewer's normal browser. *(Note: Lodge web sites should be functional in a wide variety of platforms and browsers)*	Yes Minor errors No	4 2 0
27. Pages download within 2 minutes, even on slow connections	Yes No	3 0

What browser and platform were used to view the site?

Comments about Usability and Accessibility:

Other comments:

Total: / 100